

Job Title: Junior Art Director

About Spotzer

Spotzer Media Group (www.spotzer.com) provides small businesses with full service solutions for creating and maintaining online content that search engines and social networks reward with high exposure. Our solutions feature websites, videos, mobile sites and social media, with all packages including a combination of upfront creative production and ongoing services to refresh, redistribute and further optimize content to improve search rankings and engage followers.

Based in Amsterdam and with offices in the United States and Australia, we have produced online presence for more than 54,000 satisfied small businesses in 16 countries. We were founded in 2006 and are backed by major US and European venture capital investors.

Position

You will be fulfilling productions in high volumes. It is not uncommon to create 10 different websites or photo collages for video ads in just one batch. Secondly, you will be liaising with the senior art director and senior strategist involved in the creation of new design templates, wireframes and skin designs. In addition, you will be assisting and working with the a producer to complete ad hoc projects. These and other projects need to be managed on time and quality. To ensure quality in every step of the creative process, you need to have a good understanding of communications theory and best practices, as well as the ability to brief and coach other creatives.

You need to be a results oriented, creative individual who possesses excellent organizational and communication skills. A strong work ethic is also essential. This position requires that you are a fast learner, problem solver, tech savvy, and above all creative. We are looking for a multi-tasker who has the natural eye for detail and design.

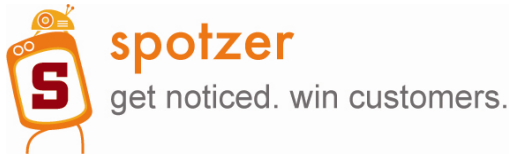
Your primary assignment will be to complete websites, webpages and photo collages by sourcing fitting creative material, mostly photographs, as well as layout and design. The end result must be coherent and aesthetically pleasing.

You will be working in a team of highly motivated, young people, while interfacing with all parts of our organization. The Spotzer office is very international, and our principal language is English. If you are multi-lingual, it's a plus!

The position will be based in our Amsterdam headquarters.

Primary tasks & responsibilities:

- Find and place images on websites and webpages, as well as photo collages for video ads.
- Work with, for example, Photoshop to enhance the quality of existing (client) assets.
- Review, QA and troubleshoot creative work.



- Design new wireframes for online use.
- Design new skins, color schemes, and lay outs for websites and webpages.
- Support senior art director and producers.
- Report progress and identify bottlenecks

Qualifications and Experience

- 1-3 years' experience in the design industry e.g. advertising agency, freelance artist, photographer.
- Awareness of latest developments in web production techniques.
- Strong design skills, and feeling for layouts and color sensitivity.
- Competency in Photoshop and Adobe's Creative Suite.
- Keen eye to evaluate creative work.
- Ability to work collaboratively within a team.
- Work independently to meet goals.
- Focused on detail and well-organized.
- Being able to keep track of a high volume of projects, multitask and prioritize.
- Experience with multi-platform projects in multiple languages is an advantage.

Education and Skills

- Bachelor in design or creative studies.
- Proven ability to work with Photoshop, Illustrator, and web design software.
- Ability to, or experience working with Video.
- Excellent interpersonal skills.
- Flexible and able to switch between different tasks.

Compensation

Competitive compensation package.

Contact & Deadline

If you think that you meet these requirements and you're ready to join a dynamic, international company that is growing rapidly, send your letter of motivation and resume, **before the 15th of March 2012**, to Willem Wijnans, HR Manager at: recruiting@spotzer.com (Telephone number: +31 20 305 4135).

For more information about the position contact Mischa van Lomm, Senior Producer at mvanlomm@spotzer.com.

No agency solicitations for this position will be considered.