

## **Job Title: Visualforce Developer**

### **About Spotzer**

Spotzer Media Group ([www.spotzer.com](http://www.spotzer.com)) provides small businesses with full service solutions for creating and maintaining online content that search engines and social networks reward with high exposure. Our solutions feature websites, videos, mobile sites and social media, with all packages including a combination of upfront creative production and ongoing services to refresh, redistribute and further optimize content to improve search rankings and engage followers.

Based in Amsterdam and with offices in the United States and Australia, we have produced online presence for more than 54,000 satisfied small businesses in 16 countries. We were founded in 2006 and are backed by major US and European venture capital investors.

### **Position**

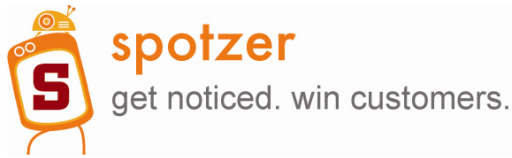
The Visualforce Developer will assist in the development and maintenance of front and back-end systems using Salesforce. The ideal candidate will have strong business analysis skills and can work closely with our users to improve the usability of the Salesforce.com system. Yet, will have enough technical skills to develop in Salesforce.com platform, the first Platform as a Service in the industry.

Spotzer has an international working environment and we value international work experience and language skills.

The position will be based in our Amsterdam headquarters.

### **Primary tasks & responsibilities:**

- Work with other engineers, developers, architects, QA, system engineers and product managers in developing applications.
- Strong Business Analysts skills
- Reports to and takes instruction from the lead Salesforce Consultant.
- Initially small and large components of projects will be allocated to the VF Developer. Depending on the ability of the successful applicant, entire projects may be allocated in the future.
- Develop and build applications in Salesforce using native CRM functionality, APEX, Visualforce and Sites.
- Salesforce administration duties, including new user accounts and general support of new and existing SF applications and standard CRM functionality.
- Understand and gather business requirements and system requirements as required.
- Create technical designs as required.
- Create user documentation for all new development and provide user training.
- Document system changes.
- Perform regular on-call duties.
- Perform unit/system and integration testing on own work and the work of others.
- Participate in Design and Code Reviews.



- Follow and enhance existing development processes.
- Consistently meet project deadlines.
- Performs other related duties as assigned.

### **Qualifications and Experience**

- A minimum of Six (6) months experience with APEX programming is desirable
- Business Analyst/Project Management Experience
- Consulting experience is helpful
- A minimum of Three (3) months solid experience with Visualforce is desirable
- Good knowledge of Salesforce CRM
- Windows OS, SQL Server, Web Services, XML, HTML, CSS
- Waterfall & Agile development experience preferred
- Strong experience in all aspects of the software development lifecycle
- Ability to estimate with a high degree of precision preferred
- Team-oriented experience highly desired
- Superb attention to detail
- Very good oral and written communication skills

### **Education and Skills**

- Good organizational and communication skills required.
- Prior international working experience preferred.
- Ability to assess problems and solve them with a strong sense of urgency.
- Must be able to handle aggressive deadlines, high pressure and be able to cope with conflicting priorities.
- Analytical and creative thinker.
- Ability and willingness to learn new things
- Must be able to work alone and without help or supervision when required
- Client-oriented (internal and external).
- Good spoken and written English language skills are essential.

### **Compensation**

Spotzer Media is an equal opportunity employer and offers competitive compensation and benefits

### **Contact & Deadline**

If you think that you meet these requirements and you're ready to join a dynamic, international company that is growing rapidly, send your resume to Willem Wijnans, HR Manager, **before the 15<sup>th</sup> of March 2012**, at: [recruiting@spotzer.com](mailto:recruiting@spotzer.com) (Telephone number: +31 20 305 4135).

For more information about the position contact Bill Wirt, Chief Information Officer at [bwirt@spotzer.com](mailto:bwirt@spotzer.com) or +31 20 305 4183.

No agency solicitations for this position will be considered.