



# PRIVACY STATEMENT

## Section 1. Introduction

Spotzer Media Group B.V. (“Spotzer”) is committed to protecting your privacy. This Privacy Statement sets forth our current privacy practices with regard to the information Spotzer collects when you or your computer interact with the Spotzer through any of its websites, including spotzer.com (collectively, the “Site,”) or when you interact with Spotzer personnel (“Personnel”) in connection with purchasing, receiving or enjoying services from Spotzer (“Spotzer Services.”) By accessing and using the Site, registering for an account with Spotzer (an “Account”) or contracting for Spotzer Services, you acknowledge and fully understand the Privacy Statement and freely consent to the information collection and use practices described in this Privacy Statement. By accessing the Site or other-wise making use of Spotzer Services you agree to indemnify Spotzer for any and all third party claims resulting from your breach of this Privacy Statement. If you do not accept this Privacy Statement, do not access and use the Site or Spotzer Services.

## Section 2. What Information Do We Gather

Spotzer may gather and use information as follows:

Volunteered Information: Spotzer will receive and store any information you enter on the Site or give to Spotzer in any other way that personally identifies you to improve your experience at the Site, to get a better general understanding of the type of individuals visiting the Site, and to enable Spotzer to provide the Spotzer Services (including contacting you when needed.) Typically you will provide information on the Site or to Personnel for the purchase of products or services or when you submit comments or questions for review by Spotzer. If you have previously provided certain information to Spotzer and you desire to remove such information from our databases, you may contact Spotzer at [info@spotzer.com](mailto:info@spotzer.com) to remove such information.

Automatic Information: Spotzer collects aggregated site-visitation statistics using cookies to enable Spotzer to provide content that users need and desire. A cookie is simply a small data file Spotzer places on your computer’s hard drive when you first visit the Site (“Cookie.”) This file contains a unique number that helps Spotzer identify you when you return to the Site. Cookies are employed by thousands of websites to enhance users’ web viewing experience. Cookies can neither damage user files nor can they read information from users’ hard drives. Spotzer combines all usage information provided by such Cookies and Spotzer does not monitor your use of the Site. Allowing Spotzer to create a Cookie on your hard drive will not give Spotzer or any other site access to the rest of your computer’s hard drive. Only Spotzer will be able to read the Cookie that the Site creates.





### **Section 3. How We Use the Information**

Spotzer uses information for personal identification, to get an understanding of the type of individuals visiting the Site and accessing Spotzer Services, to respond to your requests for purchases, comments, or questions, to improve your experience at the Site and with Spotzer Services, to collect aggregated site-visitation statistics, and to alert you to product enhancements, special offers, updated information, and other new services from Spotzer. Spotzer also uses information to alert you of upcoming service offerings and events.

Spotzer is allowed to share the user information with Spotzer's subsidiaries or with trusted third parties in order to process the user information. Spotzer is further allowed to aggregate user information and share this information with third parties for various reasons, including, without limitations, marketing purposes. Spotzer, however, guarantees that it will not share information with third parties for direct marketing purposes. Spotzer may release any user information if required to comply with law, to enforce or to apply the General Terms and Conditions for Spotzer Services that are applicable to all agreements between Spotzer and its clients or Spotzer's Terms of Use that are applicable to all visitors to or users of the Site, or under the good faith belief that disclosure is otherwise necessary or advisable including, without limitation, to protect the rights, properties, or safety of Spotzer or the users of Spotzer Services.

Any user questions or comments submitted to Spotzer may become available in the public sections of the Site, including a section entitled "Frequently Asked Questions," immediately after such questions or comments are submitted to Spotzer. If Spotzer publicizes any user questions, such questions will not contain facts that identify the user or the specific parties involved. Spotzer also reserves the right to use any user comments submitted to Spotzer for promotional purposes and by submitting such comments to Spotzer you agree that Spotzer may do so.

When you order products or services from Spotzer, Spotzer may ask for your credit card number and billing address. Spotzer uses this information only to bill you for the products or services you order or to settle your outstanding balances with Spotzer and for no other purpose.

### **Section 4. How We Secure the Information**

Spotzer protects the security of your personal information. Spotzer takes steps to protect your data from loss, misuse, alteration, destruction, or unauthorized access. Spotzer uses sophisticated security technologies to secure users' ordering information, user name, and password. Spotzer encrypts users' ordering information, user name, and password (including users' credit card account number) using Secure Socket Layer ("SSL") technology. SSL is a proven coding system that lets your browser automatically encrypt, or scramble, data before you send it to Spotzer. To support this technology, users must have an SSL-capable browser. SSL is one of the safest encryption technologies available. While Spotzer uses such sophisticated security technology to secure users' ordering information, user name, and password, Spotzer cannot guarantee that any electronic commerce is totally secure.



## **Section 5. How You Can Access the Information**

Spotzer provides you with the ability to ensure that your personal information is correct and current. You may review and update your personal information by contacting us at [info@spotzer.com](mailto:info@spotzer.com). For security purposes, Spotzer requires user verification via user's user name and password to receive personal information. You are responsible for maintaining the secrecy of your user name, password, and any account information. It is important for you to be responsible and protect your user name, password, and computer against unauthorized users. It is important to sign off when you have completed using a computer accessible by others.

## **Section 6. International Visitors**

The Site is operated from Amsterdam, The Netherlands. As such, we are subject to the laws of the The Netherlands, and such laws will govern this Privacy Statement, without giving effect to any choice of law rules. If you are visiting the Site from any location other than The Netherlands, please note that you are sending your user information to The Netherlands. The protection laws in your region might differ from the protection laws in The Netherlands. You hereby agree that Spotzer can use the information in accordance with this Privacy Statement and in accordance with the protection laws in The Netherlands.

## **Section 7. Third Party Websites**

Please be aware that the Site may have links to third party websites that may collect personally identifiable information about you. When you click on one of these third party links, you are entering another website for which Spotzer has no responsibility. This Privacy Statement does not cover the information practices or policies of such third party websites. Spotzer encourages you to read the privacy statements of all such websites since their privacy policies may be materially different from our Privacy Statement.

## **Section 8. Changes and Updates**

Any modifications in the way we use personal information will be provided in future updates of this Privacy Statement so you are always aware of what information Spotzer collects, how Spotzer uses it, and under what circumstances Spotzer discloses such information. Modifications will be effective immediately and will be available on the Site. You should visit the Site periodically to review the Privacy Statement. User accepts any such modifications to this Privacy Statement by continued use of the Site after such modifications are made.

## **Section 9. Children Policy**

Spotzer does not sell products or services for children. Users of the Site must be at least eighteen years old. If a child has provided Spotzer with personal information, that child's parent or guardian should contact Spotzer at [info@spotzer.com](mailto:info@spotzer.com) to delete such information from our records.



## **Section 10. Contacting Us**

If you have questions regarding our Privacy Statement, its implementation, failure to adhere to this Privacy Statement and/or our general practices, please contact Spotzer:

Spotzer Media Group B.V.  
Legal Department  
De Lairessestraat 180  
1075 HM Amsterdam  
The Netherlands  
Mail: [legal@spotzer.com](mailto:legal@spotzer.com)

Spotzer will use commercially reasonable efforts to respond and resolve any problem or question.